



Legislative Update & CPPA Positions on Pending Legislation

July 24, 2025 Board Meeting

ROADMAP



Federal update



Multistate update



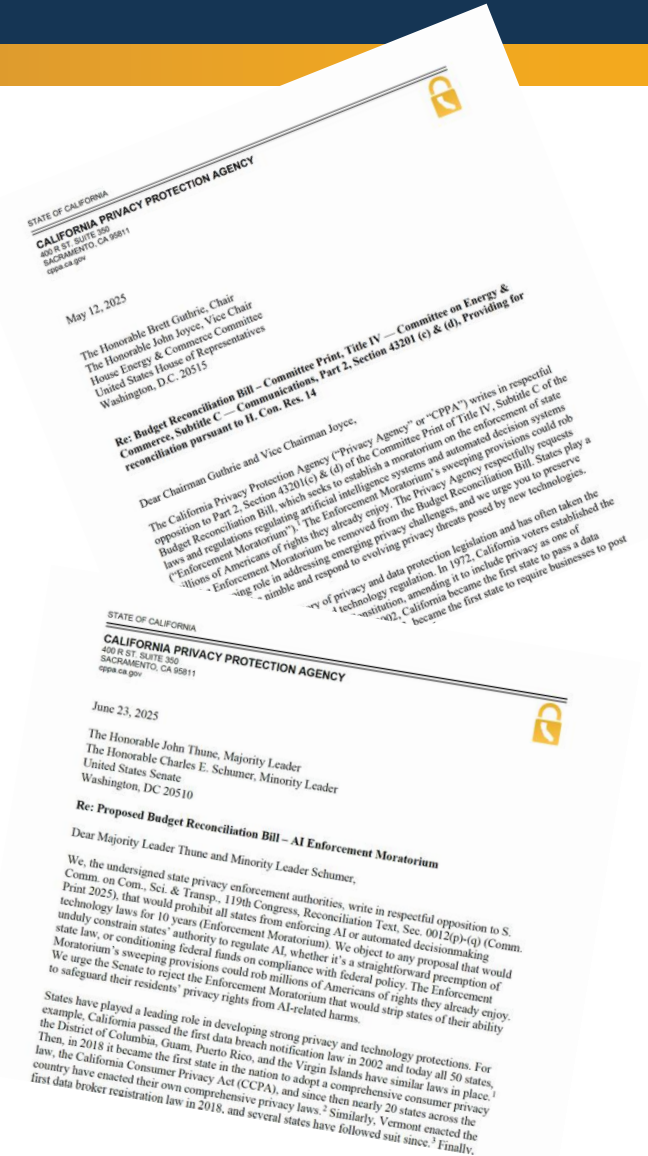
California update

- CPPA sponsored bill
- CPPA supported and watched bill update
- Bills recommended for Board action

FEDERAL UPDATE

Reconciliation Bill – AI Moratorium

- Reconciliation Bill initially considered by Congress included a 10-year moratorium on the enforcement of state AI regulations
- CPPA submitted a letter in opposition to the House and, together with members of the Consortium of Privacy Regulators, to the Senate
- CPPA coordinated with members of Congress regarding opposition to the provision
- AI moratorium was stripped from the bill on the Senate floor in a 99-1 vote before the bill passed



MULTISTATE UPDATE

Trending updates to privacy laws around the US

(Based on bills passed in CO, CT, MT, OR)

- Broaden applicability thresholds
- Increased protections for minors, including prohibiting targeted ads, profiling, and sales of data
- Increased protections for location data, including limiting sales
- Modifying access rights, including requiring disclosure of specific 3rd parties that data is sold to
- Expanding the categories of sensitive data

CALIFORNIA UPDATE



CA Opt Me Out Act (AB 566) - CPPA sponsored bill



CPPA supported and watched bill update



Bills recommended for Board action

CA Legislative Session

June 6

Deadline for bills to pass chamber of origin

July 18

Policy Committee deadline

July 20-Aug 18

Summer recess

August 29

Fiscal Committee deadline

Sept 12

Deadline to pass bills

Oct 12

Deadline for Gov to sign or veto bills

CPPA Sponsored Bill – AB 566 (Lowenthal)

California Opt Me Out Act

STATUS: The bill passed the Assembly and is now eligible for a floor vote in the Senate.

Opt-out preference signals (OOPS) are a simple and easy-to-use way for consumers to opt-out of sale and sharing of their personal information

CPPA worked with many stakeholders and the author to address a variety of concerns about the bill

Bill will be amended to apply only to web browsers

CPPA Supported/Watched Bills

Bills that failed to advance this year

- AB 1355 (Ward) Location Privacy [SUPPORTED]
 - *(NOTE: New bill vehicle for this)*
- SB 44 (Umberg) Brain Computer Interfaces: Neural Data [SUPPORTED]
- SB 468 (Becker) High-Risk AI Systems: Duty to Protect PI [SUPPORT IF AMEND]
- AB 364 (DeMaio) Personal Information: Maintenance [WATCH]
- AB 1221 (Bryan) Workplace Surveillance Tools [WATCH]
- SB 354 (Limon) Insurance Consumer Privacy Protection Act [WATCH]
- SB 420 (Padilla) Automated Decision Systems [WATCH]
- SB 435 (Wahab) CCPA: Sensitive Personal Information [WATCH]

CPPA Supported/Watched Bills

Bill	Update
SB 361 (Becker) Data Broker Registration SUPPORTED	Amended to include additional disclosure requirements, including whether the data broker has shared or sold consumers' data to a foreign actor, the federal government, other state governments, or AI developers
SB 470 (Laird) Bagley-Keene: Teleconferencing SUPPORTED	No changes
AB 1018 (Bauer-Kahan) ADS WATCH	Amended to remove the opt-out right, allow an automated pre-use notice, simplify the evaluation requirement, and remove the audit requirement for deployers
AB 1064 (Bauer-Kahan) LEAD for Kids WATCH	Bill narrowed; now restricts deployment of certain AI systems to minors in CA
SB 7 (McNerney) Employment: ADS WATCH	New provision states that businesses not required to comply with substantially similar notice and appeal provisions related to ADS under other state laws
AB 1043 (Wicks) Age Verification Signals WATCH	Bill we are now watching related to age verification signals

Bills for Board Consideration

Two bills that directly affect the Agency

Amend the CCPA

Amend the Delete Act

Directs Agency to Act

Staff recommends taking a position on these bills

AB 302 (Bauer-Kahan)

Protected Individuals

BILL SUMMARY

Amends the Delete Act to establish a process for bulk deletion requests of elected officials and judges

- The bill requires the CPPA to itself obtain a list of state and local elected officials and receive a list of CA judges from the Judicial Council and submit requests on behalf of those officials to DROP
- Requires DROP to notify data brokers of these requests and to have them processed within 5 days
- Requires use of a secure and confidential exchange to develop and maintain the lists of government officials

AB 302 (Bauer-Kahan)

Protected Individuals, cont'd

STAFF CONCERNS

- CPPA not appropriate entity to generate and maintain list of state and local officials elected statewide
- Bill processes conflict with Delete Act's verification requirements
- Bill's technical requirements not feasible within the deadlines set

Staff recommends neutral if amended to change the Agency's role and address conflicts and feasibility issues.

AB 322 (Ward)

Precise Geolocation Information

Amends the CCPA to strengthen protections for geolocation data

- Establishes data minimization and purpose limitation requirements on the collection and use of location data;
- Prohibits the sale of location data;
- Establishes retention limitations on location data;
- Provides restrictions around business disclosure of location data to federal and state agencies; and
- Provides new notice requirements to consumers about the collection and use of location data.

Staff recommends a support position on this bill.