

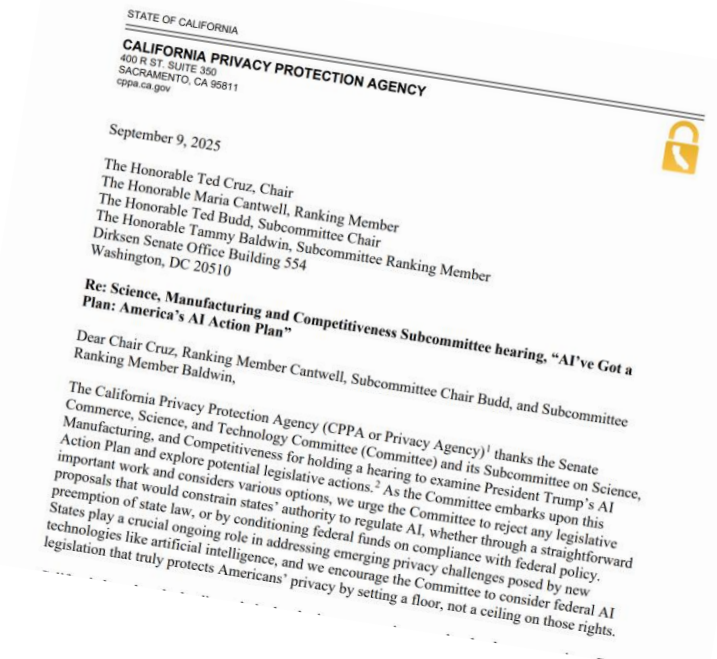


Legislative Update

September 26, 2025 Board Meeting

Federal Update

- **Senate Commerce Subcommittee Hearing on AI Action Plan**
 - CPPA letter submitted
- **House Judiciary Subcommittee Hearing on AI Regulation**
 - CPPA letter submitted
- **Sen. Cruz's AI Framework**
- **SANDBOX Act**
- **House Financial Services Committee RFC on current federal financial data privacy law**
 - CPPA comments submitted



CPPA Position Bills

Bills	Update
AB 566 (Lowenthal) CA Opt Me Out Act SPONSORED	Passed both chambers
SB 361 (Becker) Data Broker Registration SUPPORT	Passed both chambers
SB 470 (Laird) Bagley-Keene: Teleconferencing SUPPORT	Passed both chambers
AB 302 (Bauer-Kahan) Data brokers: elected officials & judges SUPPORT IF AMENDED	Designated a two-year bill
AB 322 (Ward) Precise geolocation data SUPPORT	Designated a two-year bill

CPPA Watched Bills

Bills	Update
AB 1018 (Bauer-Kahan) ADS WATCH	Placed on inactive file
AB 1043 (Wicks) Age Verification Signals WATCH	Passed both chambers
AB 1064 (Bauer-Kahan) LEAD for Kids WATCH	Passed both chambers
SB 7 (McNerney) Employment: ADS WATCH	Passed both chambers

CA Opt Me Out Act (AB 566, Lowenthal)

- Requires browsers to offer opt-out preference signals (OOPS) – a simple and easy way for Californians to opt-out of the sale and sharing of their personal information in a single step
- Requires disclosures to consumers about OOPS
- Goes into effect on January 1, 2027
- Enjoys wide spectrum of support

Consumer Reports-Led Support Letter

FLOOR ALERT - **VOTE AYE** on AB 566 (Lowenthal)

