



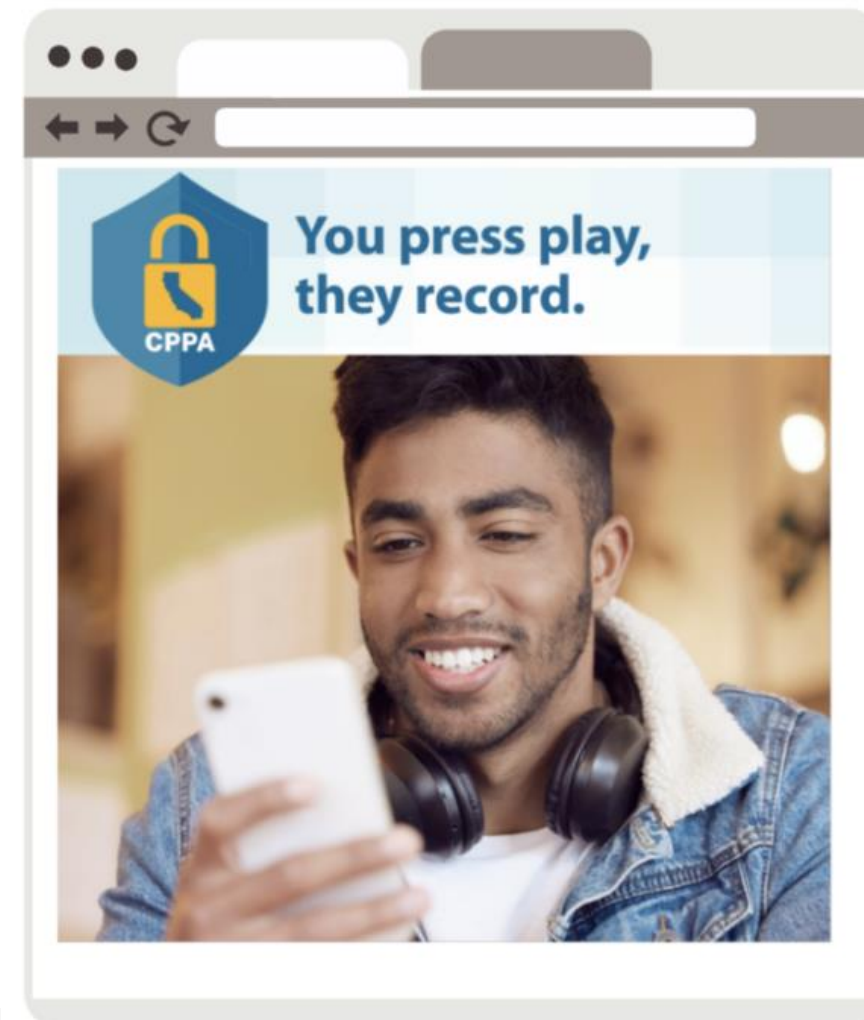
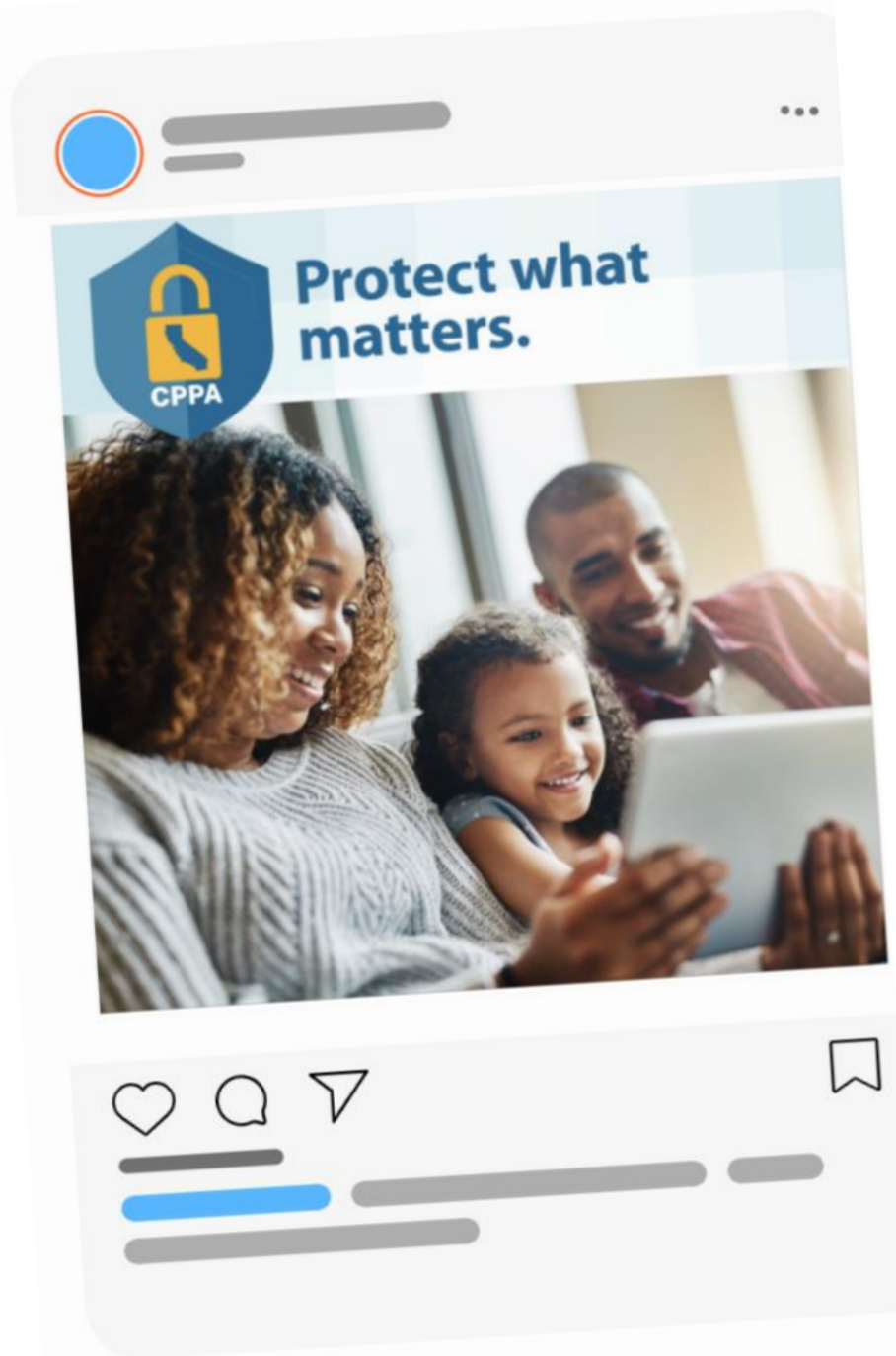
# **Public Affairs Outreach Update**

California Privacy Protection Agency

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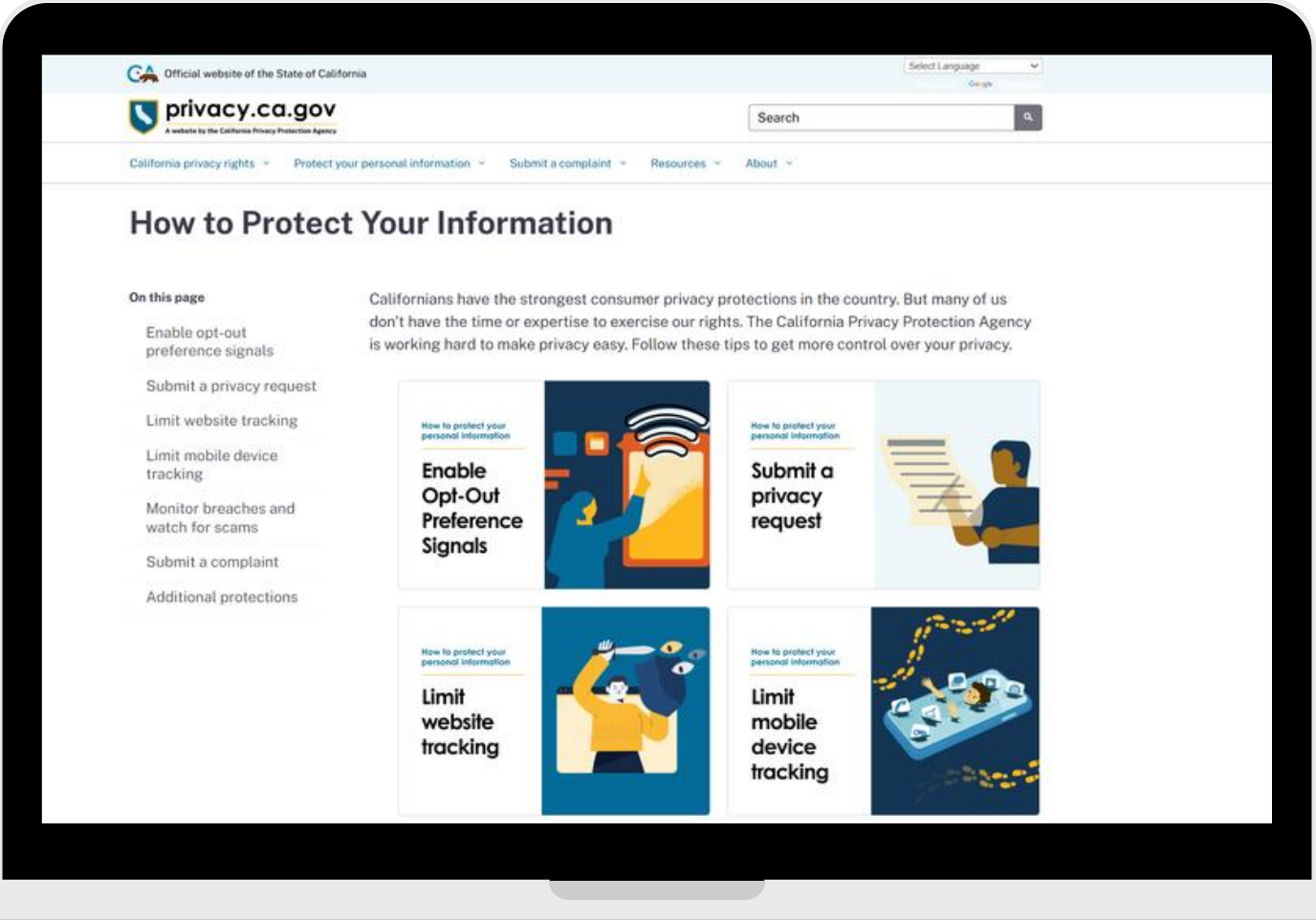
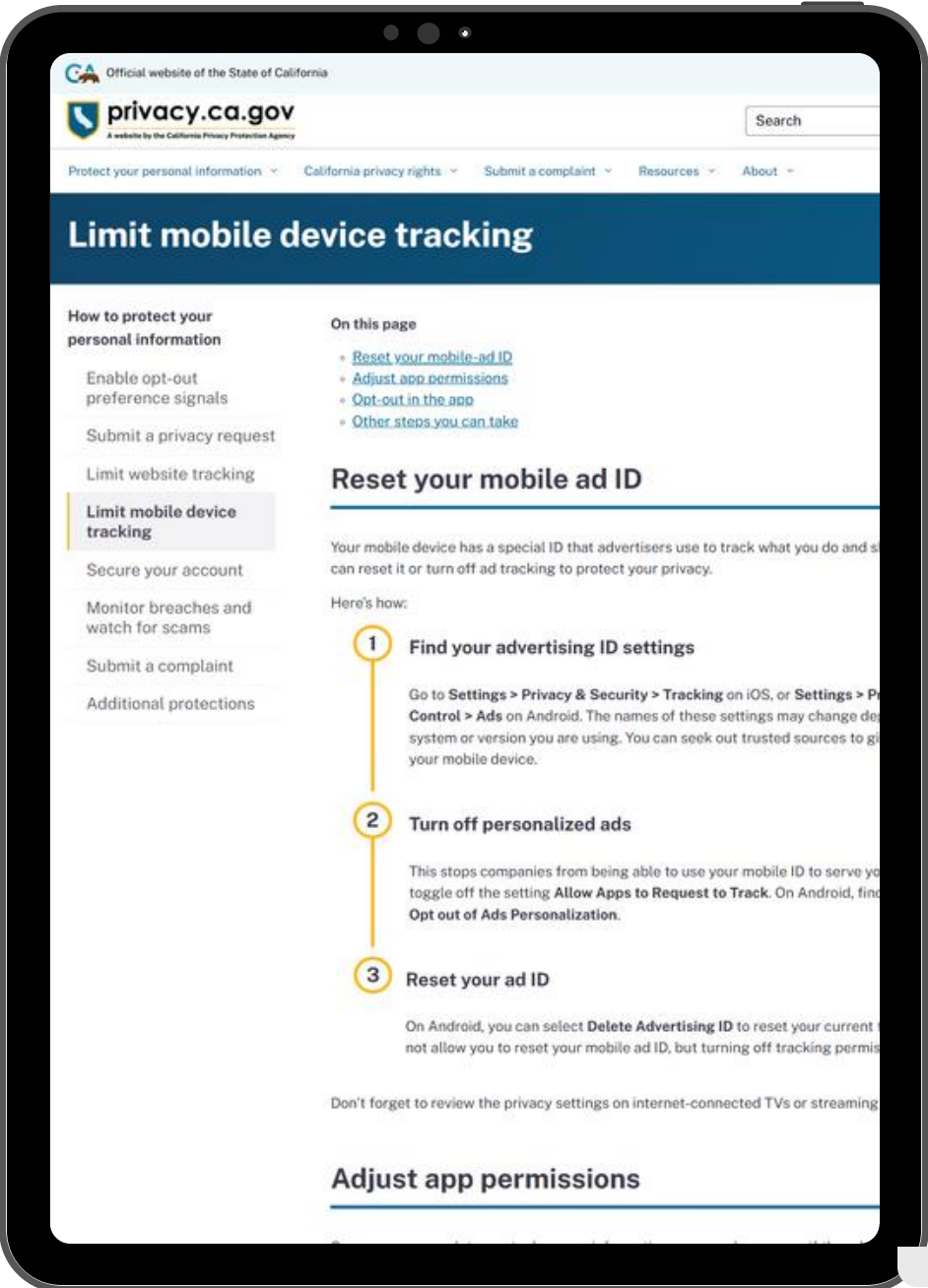
**Megan White**  
**Deputy Director of Public and External Affairs**

# FALL/WINTER 2025 CAMPAIGN



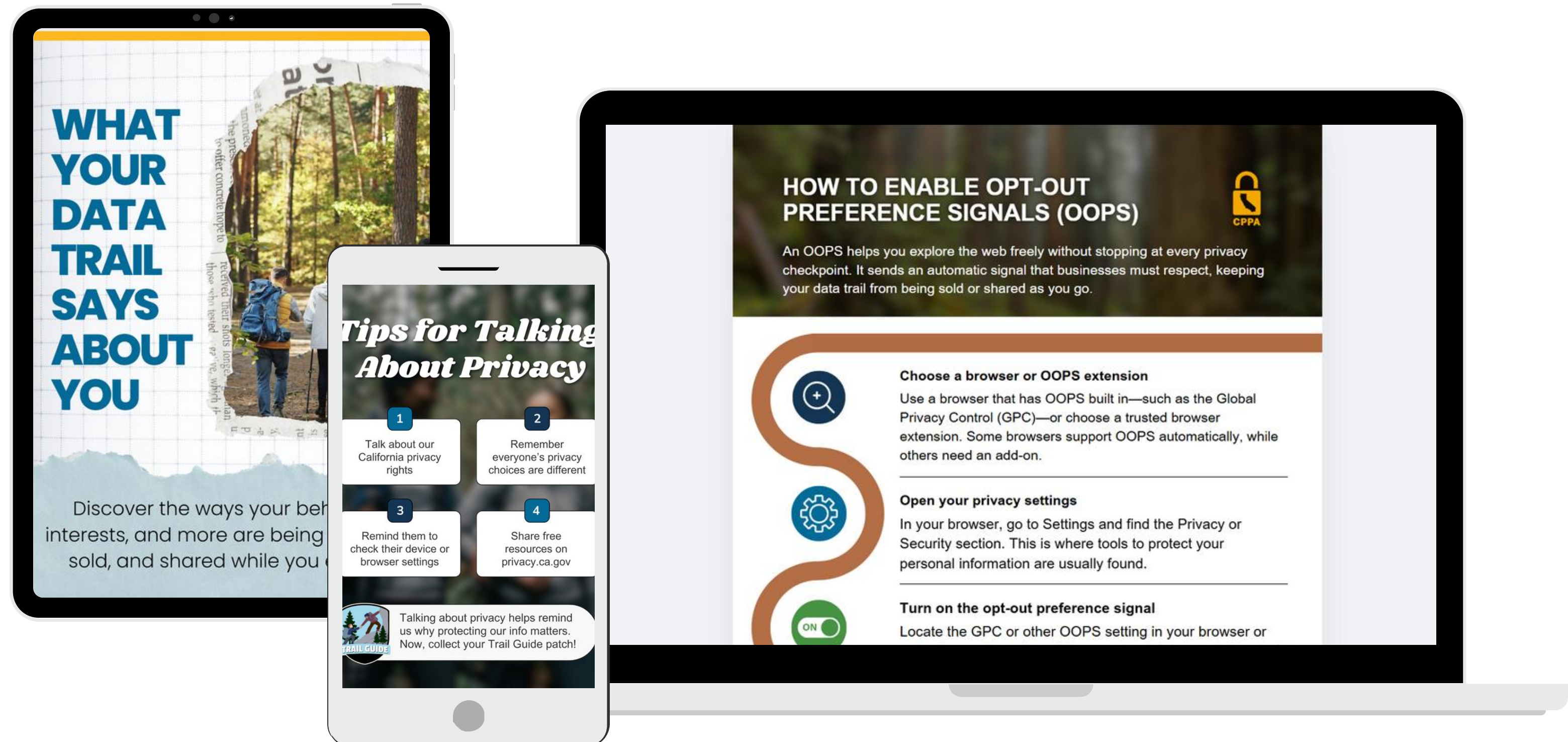
# WEBSITE UPDATES

privacy.ca.gov/tips





# SOCIAL MEDIA



# OUTREACH

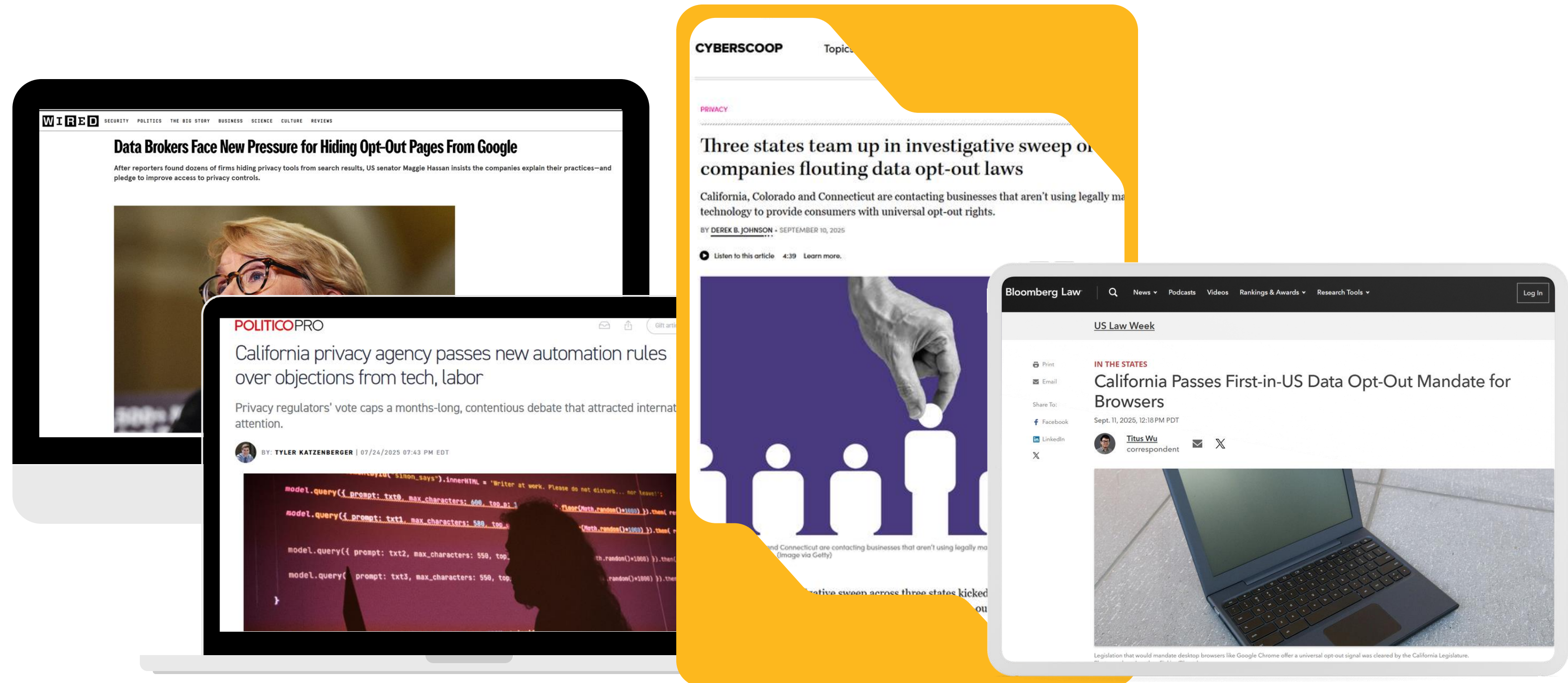
## Senior Scam Stopper Forum in Sacramento, CA



Senator Angelique Ashby and Assemblywoman Maggy Krell, in partnership with the Southside Park Neighborhood Association, California Contractors State License Board, Department of Insurance, and Department of Financial Protection & Innovation



# MEDIA COVERAGE



# LOOKING AHEAD

- CalPrivacy
- DROP Campaign

# Questions

