



Legislation Update & Agency Proposals

California Privacy Protection Agency
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Federal Update

What We're Watching

- SECURE Data Act
- Proposed AI Regulation
 - Obernolte/Trahan FRONTIER Act
 - Possible Senate proposal
- Kids' Internet Bills



CA 2026 Session Wrap

By the Numbers

75+

Privacy/Tech/AI Bills
introduced

45+

Signed into law

5

Vetoed

CA 2026 Session Wrap – CalPrivacy Position Bills

Bills	Update
SB 923 (Becker) Expanding Privacy Rights Act SPONSORED	Signed into law
AB 883 (Lowenthal, 2-year bill) Elected officials & judges SUPPORT	Signed into law
AB 1542 (Ward) Sensitive personal information SUPPORT	Vetoed
AB 322 (Ward, 2-year bill) Precise geolocation SUPPORT	Held in Senate Appropriations Committee
SB 435 (Wahab, 2-year bill) CCPA: Personal information: exemptions SUPPORT	Held in Assembly Appropriations Committee

CA 2026 Session Wrap

Watch Bills – Signed into Law

Kids Bills

- AB 1159 (Addis) Student personal information
- AB 1709 (Lowenthal et al) Covered platforms: age restrictions: e-Safety Advisory Commission
- AB 1856 (Wicks) Age verification signals
- AB 2007 (Bauer-Kahan) Youth programs: identifying information of youth
- AB 2246 (Wicks) Online service, product, or feature: access by children
- SB 1119 (Padilla) Companion chatbots: child safety

Privacy Bills

- AB 1883 (Bryan) Workplace surveillance tools
- AB 1979 (Bonta) Health care services: AI
- AB 2561 (Valencia) Operating systems & applications: privacy settings
- SB 354 (Limon) Insurance Information & Privacy Protection Act
- SB 690 (Caballero) Crimes: invasion of privacy
- SB 947 (McNerney) Employment: automated decision systems

CA 2026 Session Wrap

Watch Bills – Failed

- AB 311 (McKinnor) Consumer Driving Data Protection Act of 2026 [HELD]
- AB 1018 (Bauer-Kahan) Automated decision systems [HELD]
- AB 2564 (Ward) Surveillance pricing [HELD]
- SB 1013 (Cervantes) Automated license plate recognition systems [HELD]
- SB 1130 (Reyes) Invasion of privacy: wearable recording devices [VETOED]

California 2027 Session – Bill Positions

Sponsorship

- Working with legislator to draft bill
- Engaging with stakeholders
- Communicating agency position to legislators

Support

- Providing technical assistance to the bill's author
- Communicating agency position to legislators

Tier 1

Staff Recommends Considering Sponsoring

Prohibition on Facial Recognition Technology in Consumer Wearable Recording Devices

Amend the CCPA to prohibit the collection or use of biometric data by consumer wearable recording devices and prohibit the integration of facial recognition technologies

- Establishes limits on real time facial recognition capabilities
- Incorporate exceptions for assistive technologies and other legitimate purposes



**Staff recommends
considering
sponsoring**

Tier 2

**Staff Recommends Further Research or
Potential Support of Introduced Legislation**

Opt-In Consent for Processing of PI to Train AI

Amend the CCPA to incorporate an opt-in requirement for the processing of personal information to train AI models



**Staff recommends
further research and
to consider
supporting bills in
this space**

Regulation of ALPR

- Expected to be active issue for CA Legislature in 2027
- May see many new bills, and reintroduction of previously considered bills for example:
 - SB 1013, regulating agency use of ALPR
 - AB 322 (2-year bill), regulating precise geolocation



**Staff recommends
to consider
supporting bills in
this space**

Mobile Devices/CTVs: Advertising IDs – Accessibility and Deletion

Require mobile device, connected TV, and mobile streaming device manufacturers:

- Make advertising IDs easily accessible to consumers
- Allow consumers to reset, and delete or deactivate advertising IDs



**Staff recommends
further research and
to consider
supporting bills in
this space**

CTVs: Require Notice of Automated Content Recognition and Consent

Require that CTV manufacturers and CTV operating system providers:

- Provide clear and conspicuous notice of the collection of viewing data during set-up
- Require consumers affirmatively consent to the collection of viewing data using automated content recognition



**Staff recommends
further research and
to consider
supporting bills in
this space**

Tier 3

**Previously Supported Reintroduced
Legislation**

Continued Support

Continue support of bills related to geolocation, sensitive data, and narrowing publicly available information, subject to Board approval

- May see reintroduction of previously supported bills, for example:
 - AB 1542, restricting the sale and sharing of SPI
 - SB 435 (2-year bill), narrowing the publicly available exemption



**Staff recommends
continued support
for legislation in this
space**